

Rodrigo Garcia

Director of Growth and Digital Strategy

Rodrigo Garcia is a results driven business strategist and digital marketer with a proven record of scaling growth, optimizing operations, and building strong client relationships across multiple industries. Before launching his digital marketing venture, Rodrigo led a high performing team at PAM Transport and managed multimillion dollar portfolios in logistics and operations at ArcBest and MoLo Solutions. With a background in Business Administration and International Business from John Brown University, Rodrigo has mastered data informed decision making, creative problem solving, and client acquisition. He has generated more than two hundred seventy five thousand dollars in revenue in under a year and achieved one thousand six hundred percent growth in gross margin by developing performance based systems that convert leads into loyal customers. Rodrigo brings this same growth mindset to his marketing work, helping businesses elevate their online presence, tell compelling stories, and create measurable impact through content strategy, branding, and targeted advertising. Fluent in English and Spanish, Rodrigo bridges global and local markets with a sharp understanding of digital communication and cultural connection.